



Knowledge Creation Processes: Theory and Empirical Evidence from Knowledge Intensive Firms

By Castro, Dr Gregorio Martín de

Palgrave Macmillan, UK, 2007. Hardcover. Book Condition: New. Dust Jacket Condition: New. First Edition. 224 Pages. Today the capability to create and apply new knowledge represents one of the main sources of sustained competitive advantage. Nevertheless, there are very few empirical works. This book develops an improved and extended theoretical model about knowledge creation and transfer within organizations. Part of the proposed model is tested empirically with a survey in 115 knowledge-intensive firms. The empirical results show the different knowledge creation processes employed by firms in practice. This allows us to obtain evidence-driven models that depict different kinds of knowledge creation processes. Book Description: Today the capability to create and apply new knowledge represents one of the main sources of sustained competitive advantage. Nevertheless, there are very few empirical works. This book develops an improved and extended theoretical model about knowledge creation and transfer within organizations. Part of the proposed model is tested empirically with a survey in 115 knowledge-intensive firms. The empirical results show the different knowledge creation processes employed by firms in practice. This allows us to obtain evidence-driven models that depict different kinds of knowledge creation processes. : About the Author: GREGORIO MARTÍN DE CASTRO is Assistant...

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