

Transmedia Creator: Modelli Vincenti Per La Costruzione Di Storie Per Cinema Web E TV (Paperback)



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Reviews

Absolutely essential study book. It normally fails to price excessive. I realized this ebook from my dad and i encouraged this publication to find out.

(Mariela Stroman)

TRANSMEDIA CREATOR: MODELLI VINCENTI PER LA COSTRUZIONE DI STORIE PER CINEMA WEB E TV (PAPERBACK)



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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: Italian . Brand New Book ***** Print on Demand *****.Attraverso lo studio di grandi serie televisive come LOST e The Walking Dead e di film come The Matrix, indagheremo sui principi del Transmedia Storytelling. Probabilmente, senza averne una coscienza precisa, siamo stati avvicinati ai principi del transmedia storytelling già da bambini quando, dopo aver visto in TV i nostri paladini della giustizia, i nostri genitori sono stati costretti a comprare le action figure dei nostri eroi. Il motivo di tutto ciò nasce dalla necessità di essere noi stessi autori di quelle storie, al fine di allargare i confini dei racconti che ci vengono somministrati.



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