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Behind Her Brand: Entrepreneur Edition Vol 2 (Paperback)

By Kimberly Pitts, Maria Golihar, Michelle Bengtson

Uimpact, LLC, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Behind Her Brand: Entrepreneur Edition Vol.1 takes you on journeys of real life lessons, obstacles, think tank processes, disappointments, and the victories of 12 successful female entrepreneurs who turned their brand into catalysts for their business successes. You will learn power moves on how to take your brand from zero to shero. Be prepared to be swept off your feet with their stories. Each author answered the following questions: * Tell us a little about yourself. We want to learn about the person behind the brand. * Share with us what your business is and why you wanted to start this business. * When did you know you were meant to launch your own business? * What has being in business for yourself done for you? * If someone asked you, who are your ideal clients, what would you say? * How do you measure success and what is your definition of success? * What was the biggest obstacle you ve encountered since being in business? How did you overcome it? * What have you learned about...



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