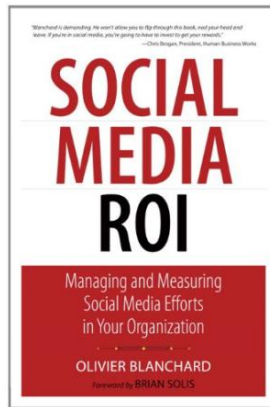


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# SOCIAL MEDIA ROI: MANAGING AND MEASURING SOCIAL MEDIA EFFORTS IN YOUR ORGANIZATION



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