



Seo for Busy Marketers - Seo Secrets (Paperback)

By MR Nishant K Baxi

Createspace, United States, 2015. Paperback. Book Condition: New. Large Print. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****. SEO can be defined as the process of driving traffic to your website organically (unpaid) from the search engines. But when you're just starting your internet business the chances are that you don't have the time to study and undertake your own SEO or the money to outsource the task to experts. You'll discover: SEO shortcuts for your business in EASY to understand language What parts of SEO matter and what just aren't worth the effort How to make sure your content is relevant to the keyword phrases being searched How to optimize your website with keywords and linking structures How to build powerful inbound links to your website from others in your niche The onsite optimization methods that really work How the search engines work and what they're looking for how meta tags can seriously boost your SEO What permalinks do and how they can work for your business Why sitemaps are vitally important The truth about titles What is a Pinglist Vital wordpress plugins that can make SEO quicker...

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