

Finance for IT Decision Makers: A Practical Handbook (Third Edition)



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Reviews

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(Prof. Damien Schuster PhD)

FINANCE FOR IT DECISION MAKERS: A PRACTICAL HANDBOOK (THIRD EDITION)



BCS, The Chartered Institute for IT/Viva Books Private Limited, 2013. Softcover. Book Condition: New. 3rd edition. Finance is as fundamental to the IT world as it is to most other aspects of life. This new international edition covers aspects of finance crucial to professionals in both business and non-commercial organisations who make or influence decisions about IT. Updated with International Financial Reporting Standards (IFRS) terminology, it is ideal for IT decision makers - CIOs, CTOs, directors, managers, practitioners, buyers, sellers, consultants and project managers - who need an understanding of finance. Assuming no prior knowledge, the book takes the reader step by step, in plain language and with many practical examples, through IT-relevant financial topics, including: ? Fundamentals of finance and accounting ? Cost/benefit analysis ? Investment evaluation methods ? Financing methods and how they affect the finances of an organisation ? Financial aspects of outsourcing ? An introduction to budgeting, costing and pricing Contents: Chapter 1: FINANCE AND ACCOUNTS: THE BASICS ? Objectives ? The purpose of business ? Companies or corporations ? How a business works ? Example 1.1 Part 1: How transactions affect the statement of financial position ? Example 1.1 Part 2: Typical adjustments ? Example 1.1 Part 3: The income statement ? Example 1.1 Part 4: The statement of cash flows ? Relating cash flow to profit ? Published accounts ? Planning and management accounting ? Cash flow forecasting ? Non-business organisations ? Summary Chapter 2: DECISIONS, DECISIONS. ? Objectives ? What is cash flow? ? A financial case ? What is discounted cash flow? ? The cost of money ? Present value ? Net present value (NPV) ? Interpreting present values ? Opportunity cost ? ?Financial cash flows? ? Inflation ? Summary Chapter 3: FINANCIAL CASES AND BUSINESS CASES ? Objectives ? Cost cases ?...



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