



## The Authentic Sale: A Goddess's Guide to Business (Paperback)

By Rena Cohen-First

Balboa Press, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. In The Authentic Sale, Rena Cohen-First strips sales of its old boys club facade by giving women a primer on how to tap into their values, strengths and their goddess archetypes to gain equal access to success. The book presents a great way to discover your unique voice and authentic self, both as a salesperson and in life. - Keith Ferrazzi, #1 NY Times best-selling author of Never Eat Alone and Who's Got Your Back A must-read for any women who's ready to make that leap into a successful sales career. Who knew identifying your goddess could change your life! - Marilu Henner, well-known actress, entrepreneur and New York Times best-selling author Thanks to Rena Cohen-First, sell doesn't have to be a 4-letter word! Her new book empowers us to tap into our strength and connect with our authentic self, in order to succeed in sales or in anything. A motivating read. Brava, Rena! - Mimi Donaldson, internationally-renowned speaker and speech coach, author of 3 books. This powerful, practical, inspiring book shows you...

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