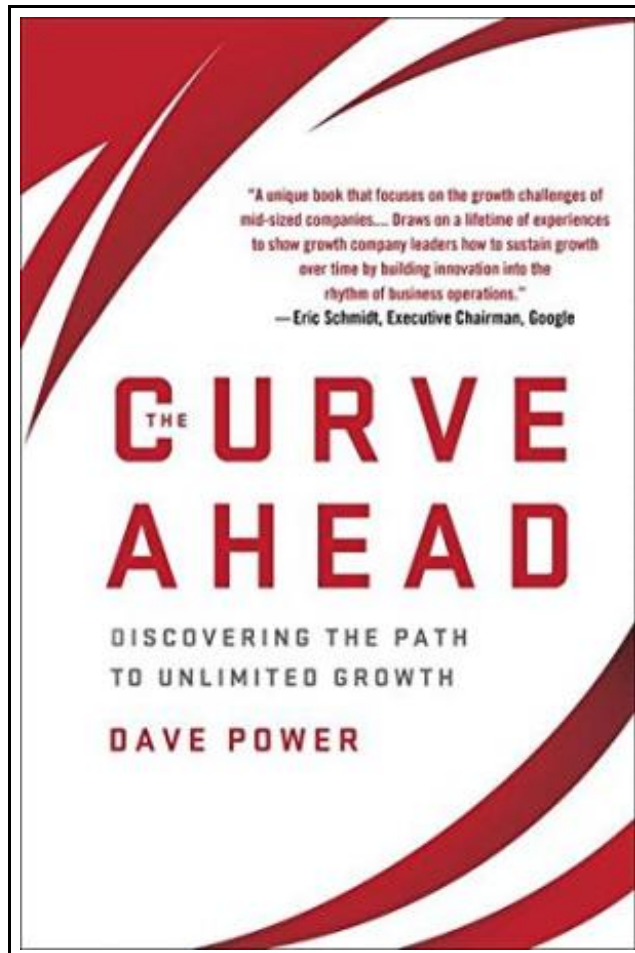# The Curve Ahead: Discovering the Path to Unlimited Growth

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Reviews

It in a single of my favorite publication. It really is rally interesting throgh studying period. Your life period will probably be transform once you total looking at this book.
(Janie Schultz I)

THE CURVE AHEAD: DISCOVERING THE PATH TO UNLIMITED GROWTH

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Palgrave Macmillan. Hardback. Book Condition: new. BRAND NEW, The Curve Ahead: Discovering the Path to Unlimited Growth, Dave Power, Why do most growth companies stop growing? And what can their leaders do to overcome the barriers to growth? The Curve Ahead tackles these questions, filling a void in the literature on innovation and growth strategy that has focused on either start-ups or large public companies. Growth companies are different. Their challenge is to transition from entrepreneurial focus to a repeatable process for innovation and sustained growth - and the stakes are high. The Curve Ahead utilizes the power of storytelling to teach growth company leaders how to sustain long-term growth. Using the example of a "gazelle," a high-growth company that is increasing revenue by at least 20% annually for four years or more, this book explores the struggles faced during business growth - something that plagues many businesses. These mid-size companies, typically with annual revenues of $10 million to $100 million, are the engines of economic growth and wealth creation. Tragically, most fall behind the curve before they reach their potential and are sold by investors too ready to throw in the towel. This book doesn't just lay out a fresh approach to innovation and growth strategy. It also helps professionals and business leaders avoid common pitfalls by illustrating the various ways in which growth companies get stuck and flame out. Author Dave Power then tells leaders how to get un-stuck. In addition to a myriad of real-world stories and case studies, each chapter of The Curve Ahead begins with the story of a fictional company called NaviMark. Navimark is emblematic of many growth companies-it faces the same business problems, personal challenges and strategic dilemmas encountered by Power in his 25 years managing, investing in and advising growth companies. Following...

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