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Game Theory at Work: How to Use Game Theory to Outthink and Outmaneuver Your Competition (Hardback)

By James D. Miller

McGraw-Hill Education - Europe, United States, 2003.

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English . Brand New Book ***** Print on Demand *****.Easy-to-

follow strategies for using game theory to grab the upper hand

in every business battle game theory - the study of how

competitors act, react, and interact in the strategic pursuit of

their own self-interest - has become an essential competitive

tool in today's business arena. Game Theory at Work provides

examples of how businesspeople can use this time-proven

approach to successfully meet competitive challenges and,

more often than not, claim the upper ground in each battle

before it begins. Game Theory at Work steers clear of the

opaque mathematics and pedagogy that so often hamper

practitioners of game theory, relying instead on lively case

studies and examples to illustrate its remarkable methods in

action. Complex yet comprehensible, it provides you with:

methods for applying game theory to every facet of business;

strategies for instantly improving your position in virtually any

negotiation. Game theory techniques to increase the output

and value of each employee. At its essence, business is a game,

albeit a profoundly serious game that must always be played

to win. Game Theory...



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Reviews

It is straightforward in read through preferable to fully grasp. It is really simplistic but excitement in the 50 percent of the pdf. Your life span will be enhance once you comprehensive looking at this pdf.

-- **Jorge Hammes**

Very useful to all category of men and women. I actually have study and i also am certain that i am going to going to read through again once more down the road. Its been written in an exceptionally simple way and is particularly only soon after i finished reading this publication by which basically altered me, modify the way in my opinion.

-- **Dr. Sarai Fisher DDS**