



## The Founder s Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup

By Noam Wasserman

BRILLIANCE AUDIO, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 160 x 138 mm. Language: English . Brand New. Often downplayed in the excitement of starting up a new business venture is one of the most important decisions entrepreneurs will face: should they go it alone, or bring in cofounders, hires, and investors to help build the business? More than just financial rewards are at stake. Friendships and relationships can suffer. Bad decisions at the inception of a promising venture lay the foundations for its eventual ruin. The Founder s Dilemmas is the first audiobook to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them. He looks at whether it is a good idea to cofound with friends or relatives, how and when to split the equity within the founding team, and how to recognize when a successful founder-CEO should exit or be fired. Wasserman explains how to anticipate, avoid, or recover from disastrous mistakes that can splinter a founding team, strip founders of control, and leave founders without a financial payoff for their...



**READ ONLINE**  
[ 8.35 MB ]

### Reviews

*It in a single of the best pdf. Of course, it can be enjoy, still an amazing and interesting literature. I discovered this publication from my i and dad encouraged this pdf to learn.*

-- **Baron Steuber**

*Good eBook and beneficial one. It really is simplified but unexpected situations from the 50 percent from the ebook. You can expect to like the way the blogger publish this ebook.*

-- **Bridie Stracke DDS**